

PPOL 072: Public Policy Analysis for Scientists, Engineers, and Health Professionals: A Systematic Process for Analyzing and Developing Policy Options to Respond to Societal Challenges

Policy analysis provides a systematic process to analyze public policy options to respond to a societal challenge such as COVID-19, climate change, and homelessness. It involves identifying the underlying problem, key decision makers, stakeholders, policy question, and policy options. These options are then analyzed to identify which is likely to be the most effective, efficient, equitable, and ease of political acceptability. Once that analysis is concluded, the analyst makes a recommendation based on those criteria. The analyst then communicates the results to policymakers and the public.

Learning Objectives

In this “learn by doing” class, students will enhance their understanding:

- What policy analysis is and why it is important
- The eight-step process to do a public policy analysis based on the 4Es (effectiveness, efficiency, equity, and ease of political acceptability)
- An overview of ways to communicate that message through 1-pagers, op-eds, presentations, videos, and infographics.

Class Type: Workshop

Program: Public Health and Public Policy